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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**In re application of:** Matz

**Group Art Unit:** 2453

**Application No.:** 10/039,062

**Examiner:** Strange, Aaron

**Filed:** December 31, 2001

**Attorney Docket:** 01376

**Title:** "Methods and System for Targeted Content Distribution Using Tagged Data Streams"

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**37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION**

I hereby certify that this correspondence is being electronically and/or facsimile transmitted to the United States Patent and Trademark Office.

Scott P. Zimmerman

Name of Person Transmitting This Paper

A handwritten signature in black ink, appearing to read 'Scott P. Zimmerman', is written over a series of faint, overlapping horizontal lines.

January 13, 2010

Date of Transmission

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**37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT  
WITH REQUEST FOR CONTINUED EXAMINATION**

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Mail Stop: RCE  
Commissioner for Patents

Commissioner:

The Assignee respectfully requests continued examination and entry of the following amendment and remarks in response to the final office action mailed October 14, 2009. The Assignee respectfully submits that the amendment and remarks contained herein distinguish the pending claims from the cited documents.